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# ENTERPRISE ADVOCACY WORKSHOP

Workshop Dates: 15 - 17 June 2022

Location: Malawi (Lilongwe OR Blantyre)

Application Deadline: 22 May 2022

SEED and the Centre for Environmental Policy and Advocacy (CEPA) Malawi are calling for applications from established **SEED-supported climate adaptation enterprises** for this new capacity building program, offering a structured framework within which participants will be empowered to engage in advocacy.



APPLY AT  
[seeds.uno/EntAdv](https://seeds.uno/EntAdv)

For questions, contact us at  
**Email [advocacy@seed.uno](mailto:advocacy@seed.uno) or**  
**Whatsapp [+49 177 476 4209](tel:+491774764209)**

## About the Workshop

The Enterprise Advocacy Workshops are designed to empower established climate adaptation SMEs to engage effectively with the entrepreneurial ecosystem. It draws on **policy advocacy tools** to help enterprises meaningfully engage with stakeholders to **mobilise support for climate adaptation SMEs and contribute to positive systems change.**



3-day workshop (in-person) + follow-up check in clinic (virtual)



Enterprise Advocacy Toolkit using hands-on design thinking methodology and peer-to-peer exchanges

*\*Travel & accomodation stipends will be provided for selected workshop participants*

## Benefits for Participants



Receive expert guidance to understand policy processes and intervention mechanisms



Access tools to raise public awareness about barriers to successful green and social entrepreneurship



Develop skills to deliver information and data to improve local policies



EUR 500 grant for top 3 advocacy plans submitted to kick-start their advocacy activities



**SEED**  
promoting entrepreneurship  
for sustainable development  
Hosted by adelphi



Centre for Environmental  
Policy and Advocacy

Funded by  
 **Government of Flanders**